

Town of Bedford  
Public Safety Building  
Communications Committee  
March 16, 2023, 5:00 pm

- 1) Introductions and Election of Chair/Vice Chair and/or Co-chairs
- 2) Project Background and History
  - a) Police
    - i) Existing/Proposed
    - ii) Personnel Impacts
    - iii) Community Impacts
  - b) Fire
    - i) Existing/Proposed
    - ii) Personnel Impacts
    - iii) Community Impacts
- 3) Communications Plan
  - a) Project Ambassadors
  - b) Social Media
    - i) Management
  - c) Town Boards and Committees
  - d) Neighborhood Meetings
- 4) Message
  - a) Positive
  - b) Factual
  - c) Bring concerns, suggestions, and questions back to the committee
  - d) Avoid propaganda and electioneering
- 5) Materials
  - a) Boards
  - b) Flyers
- 6) FAQs
  - a) Why do we need a new PD and Fire Station?
  - b) Why this Site?
  - c) How much will this cost?
  - d) Why is it so expensive?
  - e) What is the tax impact?
  - f) What other alternatives were looked at?
- 7) Target Dates
  - a) October 2023 Submittal of Town Manager's Budget
  - b) January 2024 Budget Hearing
  - c) March 2024 Warrant